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**1. Can you please give our subscribers a brief overview of the business?**

Cuba Ventures Corp. has acquired 100% of Travelucion, an online travel and digital media company focused on travellers going to Cuba. It specializes in electronic booking solutions for international visitors to Cuba and possesses one of the most significant portfolio of web assets focused on Cuba. This includes 432 websites that generate over 30 million page-views per year. These websites cover all facets of Cuba including Cuban culture, tourist destinations, hotels and resorts, golf, restaurants classic car rentals and much more.

**2. What got your team so excited about the business? Why do you feel that vending in Travelucion will provide significant value for investors over time?**

December 17<sup>th</sup>, 2014 is when U.S. President, Barack Obama announced a major shift in U.S. foreign policy towards Cuba and his decision to restore full diplomatic relations with the Caribbean nation. Cuba has been a popular travel destinations for many international visitors for a number of years, but as travel restrictions continue to be lifted, more and more Americans now have the opportunity to visit this wonderful island nation. We see this as a major growth driver for investors especially given that the vast majority of American travel providers still can't service the market traveling to Cuba due to the trade embargo.

**3. What macro events do you see positively or negatively affecting your business?**

The most recent macro event that has aided our business happened on March 21, 2016 where US President Obama made a historic visit to Cuba, becoming the first sitting US president to do so in almost 88 years. This visit was highlighted by a speech by both Obama and the Cuban leader, Raul Castro, which symbolized a strengthening in the relationship between the neighbouring nations while recognizing their differences and the diplomatic work still left to be done. An upcoming major event will be the 2016 US Presidential Election. The stance of the next administration in regards to US/Cuban relations will definitely affect the outcome of Cuba's future and any group doing business there.

**4. What are some near-term catalysts investors can look forward to over the next 6-12 months?**

The next 6-12 months will include many catalysts investors can look forward to, here are just a few:

- 4,000 new private residences are currently being added to our online booking database
- Expanding in specific travel industry verticals such as eco-tourism and health-tourism, which is becoming very popular in Cuba due to its world class health care system
- A number of Travelucion's websites will be modernized making them more user-friendly, which should make the booking for its customers a more fluid and simple process
- Partnering with North American travel providers to expand our business in the biggest market for travel to Cuba
- Roadshows and conferences: we will be in Florida next week at the Cuba Investment Forum and Steve Marshall will be presenting on a keynote panel
- More macro events such as the first US cruise ship (Carnival's Adonia vessel) will be travelling from the US to Cuba on May 1<sup>st</sup>; Cuba Ventures should benefit from the momentum of more and more US travelers visiting Cuba for the first time

**5. What is the significance of adding 4,000 new private residences into your database and platform?**

Private residence and B&B bookings have become very popular all over the world since the emergence of the likes of HomeAway, VRBO and Airbnb. Having an extensive database of these residences in Cuba (known as Casa Particulares) provides even more options for our customers and allows them to really experience Cuba and its culture. These residences offer an authentic experience for travelers and given the lack of hotel bed capacity in Cuba, more and more travelers will be booking these private residences. We expect this to be an important part of our business going forward.

**6. Why should investors look to add Cuba Ventures (TSXV:CUV) to their respective speculative portfolios?**

Cuba Ventures offers a unique opportunity being one of the only publicly listed companies with exposure to Cuba; if you want to find a vehicle to play the Cuba story, this one of only a few. Furthermore, Travelucion's revenues are growing at well over 100% a year right now and are projected to continue this impressive trajectory as the US market opens up. In addition to the travel booking business, Cuba Ventures owns a one-of-a-kind portfolio of 432 websites related to anything and everything Cuba that generate, organically, 30 million page-views each year. This online platform offers tremendous value to the business including opportunities to monetize it through digital marketing contracts and further conversion of the traffic into online travel bookings. Lastly, this company has a strong case as a takeover candidate for a larger travel company looking to break into the Cuban market given we have been active there for many years and have built a platform unique to Cuba. Expedia and Priceline are the two largest online travel companies in the world but neither is operating in Cuba right now with the trade embargo in place. When the embargo is finally lifted, these two travel behemoths will do what they have always done: acquire.

*Disclosure: Transcend Capital Inc. has been paid a consulting fee for conducting an independent review of the company*